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BMW rallies crowds at Bluewater

~ free event will showcase new high performance cars and offers visitors chance to try driving simulators and win World Touring Car Championship tickets ~

Kent's Cooper BMW dealership has partnered with Motorclean to hold a special event to celebrate the car valetier doubling its capacity at Bluewater.

The free four day event starts on Thursday September 13 and showcases the new high performance M3 model. Attendees can also check out an original BMW world touring car, use driver simulators and enter a prize draw for VIP tickets to the FIA World Touring Car Championships at Brands Hatch. A total of 80 tickets, worth over £4400, will provide access to all the races and VIP areas the following weekend. .

Visitors can also become the first to test out the new Motorclean valeting bays, which have just doubled in number to cope with demand. Experts from the national car valeting company will be on-hand and offering the kind of services that will put a shine on visitors' cars, if not their days.

David Warren, CEO at Motorclean, said: "This is a great opportunity for car enthusiasts to check out the latest in high performance cars from BMW. It's also a great chance to pick up VIP tickets for a major racing weekend and give your car its own VIP treatment at our new bays."

The entire event is free to the public and being held at Bluewater's Water Circus on the Lower Ground level this Thursday through to Sunday. The first three days run from 10am-9pm and Sunday runs from 10am-5pm. More information about Bluewater can be found at www.bluewater.co.uk. More information on Motorclean can be found here: www.motorclean.net.

Notes to editors

Motorclean

Founded in 1976, Motorclean is a management-owned car valeting business. It's the single largest provider of valeting services to UK car dealerships, with clients such as the Marshall

Motor Group and Inchcape. Motorclean also provides valeting services for private drivers at select locations such as Bluewater, Europe's largest retailer.

www.motorclean.net

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