

News Release

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Motorclean triumphs at two awards

~ Essex-based valeting company recognised at UK National Business Awards and as one of Britain's Digital Elite ~

Motorclean has just received double honours, at two national business awards ceremonies.

The car valeting specialist was highly commended at the National Business Awards 2007 in the 'Business of the Year' category at national level. It was also recognised as one of Britain's 'Digital Elite' by Microsoft and Real Business magazine for its innovative use of bespoke software (the Motorclean Management System).

The Orange-sponsored National Business Awards have been referred to by Prime Minister Gordon Brown as the 'Business Oscars' and recognize excellence in business performance and innovation across the UK. Motorclean competed against hundreds of companies nationally for the 'Business of the Year' title, after being highly commended at Midlands & East of England level earlier in the year. Only three businesses were highly commended in this category.

The Microsoft and Real Business magazine 'Digital Elite' award recognised Motorclean's development of back office automation software to improve the efficiency of operations for it and its dealership customers.

David Warren, CEO at Motorclean, said: "Regional recognition at the NBA's was fantastic but we've just demonstrated that Motorclean's achievements are significant at national level too. We're also very proud of national recognition for the Motorclean Management System, which we've invested six figures in developing to bring valeting into the information age. Recognition at these awards come as we're poised to take the leadership position in our industry, after starting at a single site in 1976."

More information about Motorclean can be found at www.motorclean.net. More information on the National Business Awards can be found here: www.nationalbusinessawards.com.

More information on Britain's Digital Elite listing can be found here: www.realbusiness.co.uk

Notes to editors

Founded in 1976, Motorclean is a management-owned car valeting business among the top three in the UK by turnover. It's the single largest provider of valeting services to UK car dealerships, with clients such as the Marshall Motor Group and Inchcape. Motorclean has recently commenced valeting for private drivers at select locations such as Bluewater, Europe's largest retailer.

www.motorclean.net

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