

News Release

November 17, 2007

Meadowhall launches car valeting service

**~ thousands of drivers will benefit every month after shopping centre partners
national valeting specialist Motorclean ~**

Meadowhall visitors can now leave their cars in the care of professionals while they shop, with the launch of its first valeting service.

Motorclean, which also works with large venues such as Bluewater in Kent, is now operating from 48 bays located at the Lower Red Car Park next to Boots. Experts in all areas of valeting, the Motorclean team will vacuum, wash, wax, buff and dry visitors' cars to a brilliant showroom finish. They can go even further and protect the upholstery and paintwork, depending on the options selected from the menu.

All drivers have to do is drop by on the day or pre-book on 0114 235 4375 to receive a discount. Visit www.meadowhall.co.uk customer services section for more information and a price list.

David Warren, CEO at Motorclean, said: "Meadowhall's priority is to provide its visitors with an experience and for many, being able to drive home in a gleaming car will be the icing on the cake of their trip. With 250,000 people shopping there on one weekend in December alone, many of whom arrived by car, we expect to be very busy. No matter how many cars we clean however, visitors can be reassured that we use the most environmentally friendly products available."

More information on Motorclean can be found at www.motorclean.net.

Notes to editors

Motorclean

Founded in 1976, Motorclean is a management-owned car valeting business. It's the single largest provider of valeting services to UK car dealerships, with clients such as the Marshall Motor Group and Inchcape. Motorclean also provides valeting services for private drivers at select locations such as Bluewater, Europe's largest retailer.

www.motorclean.net

**For further information or images, please contact Nik Pollinger or James Hedges at
Wide PR:**

Nik@widepr.co.uk / 0870 010 9998

james@widepr.co.uk / 0870 366 9998