

News Release

December 17, 2007

Santa spruces sleigh at Bluewater

~ Motorclean 'pimps ride' for Father Christmas, in time for deliveries ~

Santa touched down at Bluewater this week and made sure his 'ride' was spick and span after picking up all the presents on his list.

Professional car valeting service Motorclean, which operates at Bluewater, offered its expertise free of charge. It added special seasonal services to its menu in honour of its important visitor, including:

- Sleigh interior: to remove reindeer odour
- Sleigh exterior: to provide a sparkling snow-proof finish
- Antler polishing
- Red nose buffing

Bluewater guests can enjoy some of their own VIP treatment by mentioning they're one of "Santa's Helpers" until Xmas Eve to receive a 10% discount. While their valet takes place, Santa and his reindeer can be visited at Santa's Grotto, located in Bluewater's Christmas Market. The Grotto is open 10am-8pm Monday through Saturday and 11am – 5pm on Sunday.

Santa said: "I was fed up with the state of my sleigh but I've been too busy to clean it of all the pollution it's picked up on my deliveries over the years. Now it's as good as new and I can't wait to show it off after trying to escape everyone's attention for so long. Look into the sky on Christmas Eve and if you're lucky (and have been good) you might just catch a glimpse."

More information on Motorclean can be found at www.motorclean.net.

More information on Bluewater can be found at www.bluewater.co.uk.

Notes to editors
Motorclean

Founded in 1976, Motorclean is a management-owned car valeting business. It's the single largest provider of valeting services to UK car dealerships, with clients such as the Marshall Motor Group and Inchcape. Motorclean also provides valeting services for private drivers at select locations such as Bluewater, Europe's largest retailer.

www.motorclean.net

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